



# **What does a cooperation agreement with the Danish FA do for football in Romania**

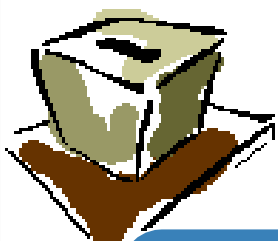
**Răzvan Burleanu**

President of Romanian Football Federation



# THE STORY BEHIND





New  
management  
team


New  
vision

New  
values and principles

2015 – 2020  
Strategic plan &  
objectives



# 5 Strategic Objectives

- 1. Qualification of the national team for all three final tournaments - EURO 2016, World Cup 2018, EURO 2020**
  - 2. Substantially increasing the number of players and persons involved in football - football for all**
  - 3. Developing women's football and futsal, improving the performance of the national teams**
  - 4. Building an organizational culture able to support the athletic performance**
  - 5. Improving the attractiveness and visibility of football**
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# Partnership with the Danish FA

**1. Medical (SO 4)**

**2. Technical (SO 1)**

**3. Grassroots (SO 2, 3)**

**4. IT (SO 4)**



# Partnership with the Danish FA: Medical area

## Objectives

- **developing a medical department within the RFF, with well trained staff**
- **implementing the Football Fitness programme, adjusted to the Romanian national level**
- **developing FIFA 11 for Health programme, adapted to the Romanian needs**





# Partnership with the Danish FA: Technical area

## Objectives

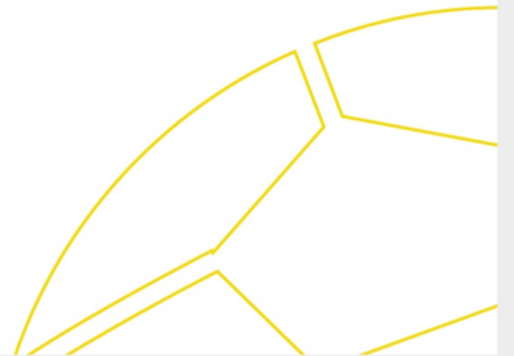
- adopting a national technical strategy, once we are able to identify the best European training methods and tools



# Partnership with the Danish FA: Grassroots area

## Objectives

1. developing a national grassroots strategy
2. the overall development of women football





# Partnership with the Danish FA: IT area

## Objectives

- **developing an integrated IT system for the grassroots competitions**



**Thank you!**

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