

**YOU·FO®**

[www.you.fo](http://www.you.fo)

Easy to Play, Fun to Master





New, unique, fun  
& healthy sports  
and leisure game

**YOU.FO®**  
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# Award winning product & concept

- European Profit Innovation Award 2012
- Finalist ISPO Brand New Award 2013
- National Sports Innovation Award 2013
- Official demonstrative sport at the World Sport Games 2015
- Most inspiring innovation 2015 according to PDMA professionals

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*“Great potential for sports participation world wide”*

Partner NOC\*NSF (Dutch Olympic Committee)



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Complete service packages





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Leisure game for all



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First YOU.FO World  
Cup held in Riga,  
Latvia (June '17)







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